

Best of breed e-learning tools

Country Navigator

The Country Navigator™ is an online informational resource that provides up to date and essential information for people seeking to learn about key business cultures. The programme combines the *WorldPrism™ Profiler*, an integrated cultural profiling tool that enables the user to assess his or her own dominant cultural orientations and to compare to the chosen focus country. Once potential areas of similarity and difference have been identified, advice is provided to the user on how to manage and resolve any issues that might arise.

•**Country Information:** In-depth information in over 60 searchable subsections including Culture and Lifestyle, Business Skills, Security and Travel, Economic and Political conditions. The system uses an intelligent and intuitive interface to ensure users can quickly locate relevant and practical information. Content is wide ranging and includes up to date information and guidance on managing and sustaining virtual and face-to-face relationships across cultures.

•**Personal cultural profiling:** Integrating the *WorldPrism™ Profiler*, this section enables the user to perform a detailed analysis of his or her own cultural styles and to identify strengths and potential challenges in relation to their chosen country. The analysis provides links to relevant country information and learning resources so users not only identify differences but receive practical instruction on applying business skills.

•**Flight pack:** A 'smart-access' feature that enables users to quickly compile a downloadable collection of resources and information tailored to their areas of interest. Flight packs can be printed, sent to a PDA or stored within the system for later retrieval.

•**Shared experiences:** The ability for users to include notes on their own experiences of doing business in selected countries. Personal experiences can be viewed by others in their organizations.

worldprism profile	country info	e-learning	design and build
Perform an analysis of your own cultural preferences and compare against colleagues, teams and countries. Available in English, Brazilian Portuguese, French, German, Italian, Russian and Spanish.	In-depth information on Culture & Lifestyle, Business Skills, Security and Travel Information for over 60 of the world's leading business cultures.	A dynamic, scenario based e-learning programme that develops the core inter cultural skills for managing and working internationally.	Adapt the Country Navigator to meet your exact learning needs – whatever your needs and budgets.