



your link to global success

TOPIC MODULES

BRANCH BANKING

Customer Service, Product analysis

ASSET AND LIABILITY MANAGEMENT

Risks that banks face – liquidity, interest rate, credit, operational

MORTGAGES AND LOANS

Describing trends, credit management, debt consolidation

FINANCIAL PLANNING AND ADVISING

Concentrating on language of clarification and persuasion

GLOBAL BANKING

International services and banking abroad, trends

PENSIONS AND ANNUITIES

Various options and the vocabulary linked presentation and decision-making

CREDIT AND COLLECTION

Negotiating and recovery of funds

Language Point's **Banking and Finance series**, our objective is to weave communication activities together with technical terms and vocabulary which is sector specific for a comprehensive package of Topic Modules. **Each module has a duration of 3 hours** and includes the most current resource materials available, provided by Language Point.

Each Topic Module lasts 3 hours and each Case Study lasts 2 hours.

Each Case Study is based on current information and events or controversies facing the sector and is developed using materials from *The Economist*, *The Guardian*, and *The New York Times* business sections.

Each Case Study lasts 3 hours and includes components of research, problem-solving tasks, preparation and presentation of the final project. Each Case Study final project will be recorded and participants reviewed for their performance (*pronunciation, vocabulary, presentation, etc.*)

Case Study 1 - An Intra-company meeting

Case Study 2 - A Client-based meeting

Case Study 3 - A Press Conference

mini group course (3-5) \$ 30hrs/600€ per student \$ 45€ enrolment+material