

## Executive English Plus

If you work in English every day and have an upper-intermediate to advanced level of proficiency, this mini-course is made for you.

Language Point's *English Plus* is for professionals already working in English, but who without doubt, make mistakes in their spoken and written communication. This short course is focused on correcting your most common mistakes and rendering you more effective and efficient in the English language.

*English Plus* is designed to identify and attack your specific problem areas, building useful vocabulary and confidence in your presentation and style.

Our staff are experienced professionals covering a spectrum of business areas who will take you through exercises one-to-one, improving your skills areas:

- **Pronunciation**

*Phonetic exercises, difficult diphthongs, confusing word pairs*

- **Intonation**

*Tone in questioning, emphasis, assertion, avoiding aggression, timing*

- **Presentation**

*Making an impression, speaking persuasively, taking and giving cues, answering questions, timing*

- **Vocabulary**

*Expressions for introduction, connecting, guiding conversation, closing, confusing collocations*

- **Cross-cultural language**

*Polite speech, what to say and not to say and when, cross-cultural examples*

**BREAK DOWN:** Topics are studied over a 10-hour period; 5 hours on Day One and 5 hours on Day Two. There is a consolidation component that is fixed into the last 90 minutes of the course, on Day Two.

**Day One: 5 hours**

**Student Analysis:** Exercise for the trainer to understand and note the student's needs and problem areas, adapting the topics to address the specific language issues the student faces.

Time: 1 hour

**Topics:** Pronunciation, Intonation

Each Topic includes exercises designed to practice the problematic elements of the student's language

Time: 2 hours

**Break – 10 minutes**

**Topics:** Presentation

- Working on presentation utilizing the skills practiced in the first part of the day;
- Looking at video examples; reviewing and critiquing masters of presentation;
- Reorganising a presentation based on the information gained in the video portion.

Time: 1 hour and 50 mins

**Day Two**

**Topics:** Vocabulary and Cross-cultural English

Again, each Topic includes exercises focused on correcting the student's problematic language areas, concentrating also on the most common and/or embarrassing mistakes

Time: 2 hours

**Break – 10 mins**

**Topic:** Cross-cultural English

Using the student's own work and/or sector as example and simulating the most common pitfalls and problematic areas and practicing applicable and appropriate solutions

Time: 1 hour 10 mins

**Break – 10 mins**

**Consolidation Activity :** An article that is sector specific (and found in a relevant and current publication) will be read and discussed. The discussion could even take the form of debate, and the student will be expected to employ the skills used over the course of the two-day session in his/her participation.



EXECUTIVE ENGLISH PLUS

Time: 1 hour 30 minutes

**Total Time – 10 hours**

**Mini group 3-6**

**Costs per student € 420 ( enrolment and material included ).**